

WHAT'S TRENDING

JUST BACK *from a facial*

At the Spring Stella McCartney show, models glided down the runway in nothing but a sweep of mascara and caress of iridescent shimmer while at Balmain, Proenza Schouler, and Isabel Marant even the eyes were left untouched.



Spring/Summer 2019

Taking the no makeup look to the next level renowned makeup artists like Pat McGrath, Val Garland, and Lisa Eldridge are setting a new trend and making skincare the main focus for dewy, glowing, post-facial clean skin in 2019. Think of a moment when your skin felt and looked so good that you couldn't help but lift your head higher and walk down the street like it was a runway. That is how we want you to feel everyday!

1. Create the look

Building you glow starts before you even pick up the makeup brush, skincare is the most important step in achieving your 'back from the facial' look. Properly cleanse your face and neck and apply your DMK Home Prescriptives, which are designed to lock in hydration and regulate oil flow which are key to glowing skin. For dry skin in particular *Seba-E* is fantastic for replicating the skin's natural oils for the juicy post facial look.

2. Finding your perfect match

DMKC has developed twenty-five shades of highly pigmented foundations that can be blended together using the primer *Crème Glacé*. With over 625 possible shades tailoring DMKC foundation to perfectly match your skin is a breeze. Both DMKC foundations and *Crème Glacé* are designed to soften the appearance of fine lines without clogging your pores for silky coverage that is long lasting but feels as light as a feather.

3. It is all about correcting not covering

For those pesky dark circles, blemishes, and areas of pigmentation DMKC colour correctors work much like

a concealer but better. Rather than covering up the skin discolouration they are designed to neutralise the blemishes' appearance by manipulating how light reflects off the surface of the skin.

4. My highlighter is taking me higher!

Someone needs to let the Kardashians know that heavy contouring is so last year. To achieve a beautifully glowing 'back from a facial' look all you need is your highlighter. "I like a nice, moist highlight on the top of the bridge of the nose right where the eyebrows meet, a little bit on the cheeks, and then sometimes I'll do a little on the jawline for a really fresh look," explains makeup artist Fiona Stiles in *Allure*.

5. Finishing touches make all the difference

It's the last and most important step in creating your DMK 'back from a facial' look, so don't skip it! From a distance spritz your face with *Herb & Mineral Mist*, it works to both set your makeup and accentuate the dewiness of your freshly glowing skin. Now you are ready to rock any runway!

